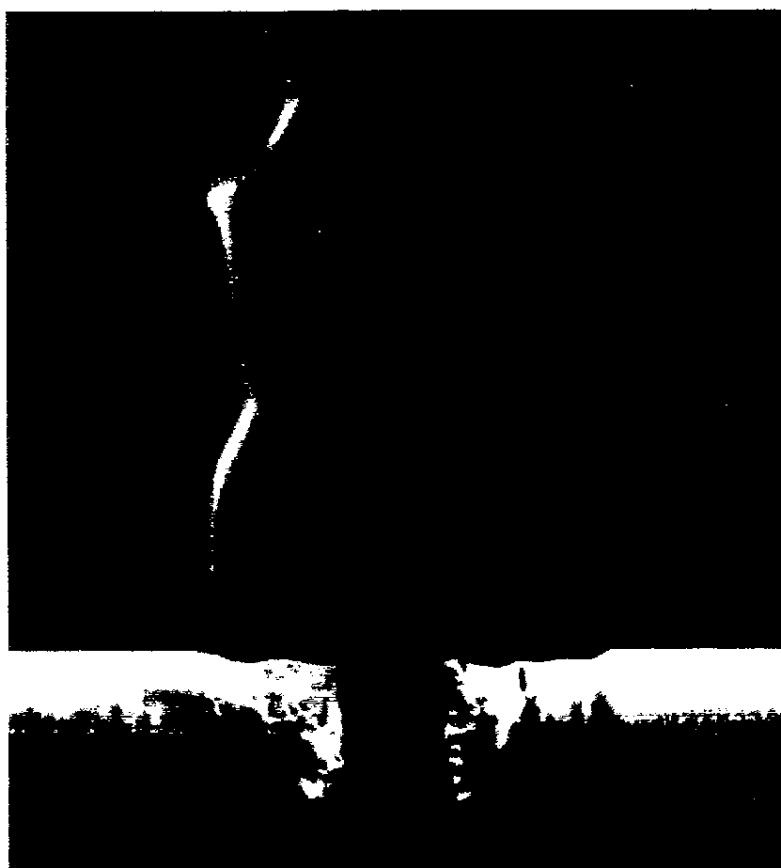


60% Less Smoke. 100% Taste.



This cigarette has a unique formulation which reduces the amount of smoke given off the end of the cigarette by 60%, but still provides the same great taste you expect in a cigarette.

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